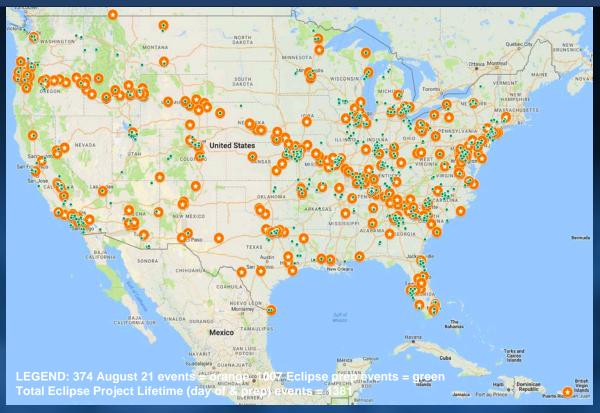


September 2017

Solar System Ambassadors: Eclipse Across America



Ambassadors ran 374 eclipse events on August 21st:

On-Site Direct 341,914*
Indirect Reach 1,826,823
Eclipse Day Total 2,168,737

*In a typical <u>year</u>, SSAs on-site direct reach is ~550,000.

HIGHLIGHTS:

- Relationships were built with libraries & schools following up after the eclipse
- SSAs supported NASA sites, Citizen CATE, STAR_Net Libraries & GLOBE app
- SSAs tapped by NASA SMD as back up with many interviewed by local media
- SSAs gave out more than 60,000 solar viewers provided by NASA SMD
- SSAs were primed with the "what's next" info Cassini & Voyager handouts

